

# Election Guidance for Lubbock ISD Employees



## As a Lubbock ISD staff member **on district time or using district resources**, you **MAY NOT**:

Urge a "yes" or "no" vote, or advocate in any way, such as a call to action (i.e. "Put Children First").

Utilize Lubbock ISD resources (which includes work time, as well as student time) for **anything** that could be considered to be political advertising:

- teacher or campus websites
- teacher or campus newsletters
- e-mail messages
- copies produced at school
- district postage
- other written or oral communications

Display or distribute campaign materials (buttons, posters, etc.) within the building.

Participate in campaign fundraising on work time.

Conduct any campaign-related volunteer activities as a part of your work.

## As a Lubbock ISD staff member, you **MAY**:

Make information presentations.

Share facts or answer questions about the election through:

- campus websites
- campus newsletters
- e-mails
- other written or oral communications

Receive campaign-related e-mail messages in your district mailbox, **but you may not respond or forward it to anyone, including your own home e-mail.**

Use district resources (including work time) for non-partisan voter registration and get-out-the-vote campaigns.

## As a citizen, you **MAY**:

Take a side and urge others to vote either "yes" or "no."

State opinions or voting preferences about the bond election through your own **personal**:

- website
- e-mails
- copies produced at your own expense
- postage you have paid for
- other written or oral communications

Display campaign materials (buttons, signs, posters, etc.) anywhere **outside of school** that you wish. Bumperstickers on cars parked in school parking lots are not a problem.

Contribute funds to, or raise funds for, a political action committee.

Organize, sponsor and attend campaign-related events and participate in campaign volunteer activities (phone banks, etc.) on personal time.

## FACT VS. ADVOCACY

What is *factual*? A communication that factually describes the purpose of a measure and does NOT advocate passage or defeat of the measure. See the Ethics Commission Guide outlining which are considered *fact statements* and *advocacy statements*.

## POLITICAL ADVERTISING

*Political advertising* is a communication that advocates a particular outcome in the election. If you are in doubt about the message, the best option is to avoid it.

## STAFF VS. CITIZEN

When are you a *citizen*?

- outside of work hours
- off school property
- using your own resources
- after making it clear that you are not acting as a staff member

## FOR MORE INFORMATION

Lubbock ISD  
Communications:  
806-219-0010

Texas Ethics  
Commission:  
<http://ethics.state.tx.us/>